

PHARMA

WINNERS

2026

PROJECT NAME	CLIENT	AGENCY	CATEGORY
GRAND PRIX			
Glowing Relief	Alivia Health	Ogilvy Health NY	B.01.08 Product Design
GOLD			
Glowing Relief	Alivia Health	Ogilvy Health NY	B.01.08 Product Design
BLIZZARD (Skip the Drama)	Exact Sciences	OLIXIR New York	B.03.02 Craft
Skip The Drama	Exact Sciences	OLIXIR New York	B.03.14 Effectiveness
SILVER			
BLIZZARD (Skip the Drama)	Exact Sciences	OLIXIR New York	B.03.09 Film
BLIZZARD (Skip the Drama)	Exact Sciences	OLIXIR New York	B.03.16 Social Media & Influencers
Skip The Drama	Exact Sciences	OLIXIR New York	B.03.01 Campaign
Still Loved	Medicina (HMC Group)	Havas Lynx	B.02.01 Campaign
We Rise: An HS Truths Anthem	Incyte	OLIXIR New York	B.02. 02 Craft
We Rise: An HS Truths Anthem	Incyte Corporation	OLIXIR New York	B.02.04 Radio
Coughing Like A Dog	Liomont	Asterisco Healthcare Communications, The Bloc	B.01.03 Print
BRONZE			
(un)Hungry	Highmark Health	Tonic DNA	B.02.12 Branded Content
We Rise: An HS Truths Anthem	Incyte	OLIXIR New York	B.02.16 Social Media & Influencers
Glowing Relief	Alivia Health	Ogilvy Health NY	B.01.13 Innovation & Tech

